

CRITICAL MASS

Exploring Design Solutions for Bike Sharing in Wilshire Center

Wilshire Enhancement Group in conjunction with SCI-ARC and WCBID

Project Proposal:

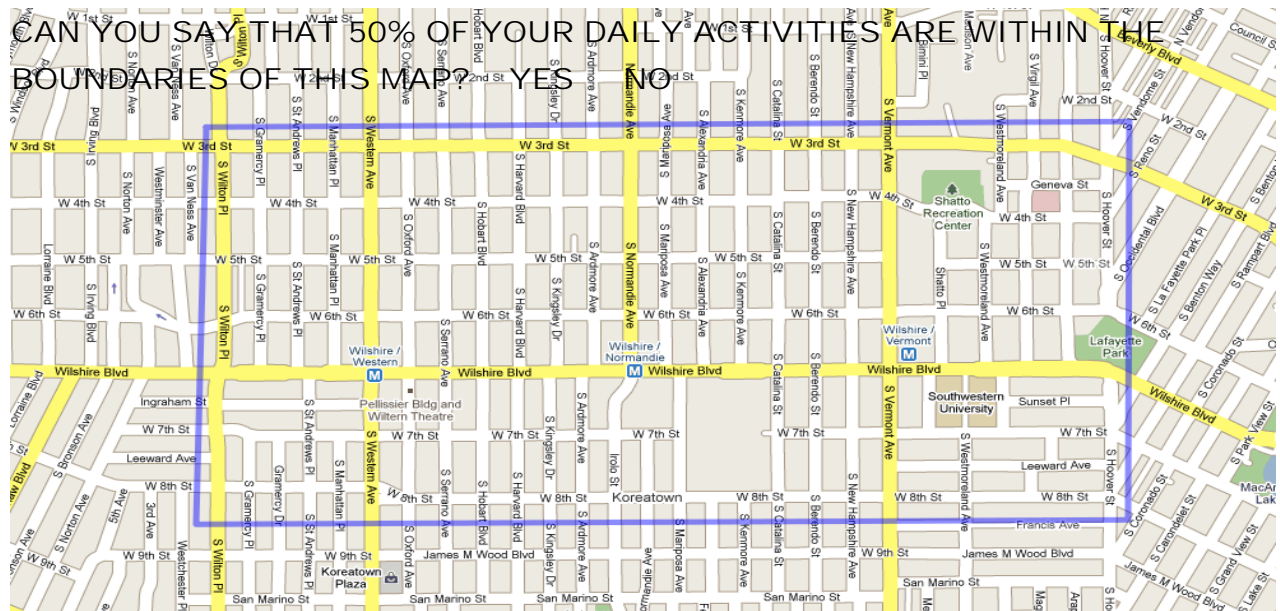
Slow down, bike safely, lock it up, enjoy the city

Will LA develop a **bike sharing** program? Will the city “find the space” for bike lanes? Will Angelinos leave their cars to embrace the bike culture? Will we be able to live, perceive, observe and access our neighborhoods at a different speed? Will we be able to observe and “use” the city at a different pace? Will our health improve when we all start walking and biking again? Will bike sharing be able to reinvigorate the sense of community? Will traffic decrease? Will vacant parking lots be able to revert to public spaces? Will we slow down global warming and reduce pollution? Is bike sharing the most effective way to get people to cover medium distances and run errands? Will more people on the streets increase the sense of security? Will the combination bike + public transportation use be effective in the long run?

These and other questions will be analyzed, dissected, and observed to find strategies of implementation of a bike sharing system in the Wilshire Center – **Cool District**.

***The seminar proposes to work at different scales: from an urban set of questions concerning city **planning strategies**, alternatives to traffic congestions, greening a neighborhood, as well as proposes to prepare a conceptual master design of the areas in which the stalls will be installed. The class will create an opportunity for the students to straighten their knowledge and design abilities at many scales.

SITE: WILSHIRE CENTER



FOR OFFICE USE ONLY:

LOCATION: _____ DATE: _____ TIME: _____

GENDER: F / M AGE: _____ ETHNICITY: _____

EMAIL (FOR FURTHER CORRESPONDENCE): _____

BIKE SHARING SURVEY: WILSHIRE CENTER (KOREATOWN)

1) Where do you **LIVE:** _____ **STUDY:** _____ **WORK:** _____

2) Do you use the RedLine (subway) system in your daily commute? **YES / NO**

3) Which of the following station(s) do you use most often?
a. **Vermont** b. **Normandie** c. **Western**

4) Rank the usual ways you get around the area you live and/or work.

Metro Rapid _____ **Metro Local** _____ **Metrolink** _____ **LA DOT** _____
Walk _____ **Bike** _____ **Subway** _____ **Car** _____
Carpool _____ **Motorcycle/** _____ **Other** _____
Scooter

5) How often are you in the area? _____

6) What do you do?

WORK **STUDY** **RECREATION** **DINE**
BUSINESS **SCHOOL** **TRAVEL** **SHOP**

7) What are some of the factors that have stopped you from using **BIKES** as your daily transportation?

- a. **Bike is too expensive.**
- b. **Other mass transits.**
- c. **Too far away from home.**
- d. **Too dangerous to ride a bike in this area.**
- e. **The area is not safe to park your bicycle.**
- f. **No bike racks.**
- g. **Unable to take bike on subway during peak hours.**
- h. **It's not cool to ride a bike in the city.**
- i. **Other** _____

8) Are you familiar with the bike sharing system? **YES / NO**



*****Bicycle sharing systems** are increasingly popular systems whereby a number of bicycles are made available for shared use amongst individuals who do not own any of the bicycles. Recently and most notably, municipal governments have promoted systems to allow people to shift easily from transit to bicycle and back again. (http://en.wikipedia.org/wiki/Bike_sharing)

9) Would you like bike sharing to come to Los Angeles (Wilshire District)?

YES **NO** **UNDECIDED** **DON'T CARE**
OTHER: _____ **BY YEAR:** _____

10) If bike sharing were available, would you use a shared bike for (check all that apply):

COMMUTING **EXERCISE** **ERRANDS** **SHOPPING**
FUN OUTINGS **GET TO TRANSIT** **MEETINGS** **DON'T KNOW**
OTHER: _____

11) Bike sharing in Los Angeles should be funded by (check all that apply):

USERS **CITY** **FOUNDATIONS/NONPROFITS**
ADVERTISING SUPPORTED **OTHER:** _____

12) If you had to pay, you would expect to pay:

PER ½ HOUR **PER HOUR** **PER DAY**
ANNUAL FEE **MONTHLY FEE** **OTHER:** _____

13) Bike sharing provides a network of bikes throughout the city.
If you used a bike sharing service, would you:

Want to reserve ahead of time to guarantee a bike?
Want to walk-up to use?

14) If bike sharing were at the following locations, you'd be more likely to use it (check all that apply):

Car sharing pods **Transit stops** **Parking lots**
Sidewalks **Grocery store** **On-street parking spaces**
OTHER: _____

15) How do you perceive the safety of riding a bike in this area/LA? _____

16) Depending on whether you ride or drive to work does your employer reimburse you? **YES / NO**

17) Do you belong to a bike organization? **YES / NO** **WHICH:** _____

WE WELCOME COMMENTS! PLEASE SHARE ANY OTHER THOUGHTS, IDEAS, OR OPINIONS: _____

